

ECONOMIC DEVELOPMENT CORPORATION
September 7, 2012

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field, at 8:30 AM on Friday, September 7, 2012, Green lake County Government Center, Conference Room #1106, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Roger Field Phil Baranowski Marge Bostelmann
 Harley Reabe Dave Abendroth Carla Hargrave

Absent – Scott Sommers, Mary Lou Neubauer, Ken Werth
Also present: Jason Kauffeld, Jack Meyers, Bill Wheeler, Lori Meiborg and Fran Hill

APPROVAL OF AGENDA

Motion/second(Baranowski/Abendroth) to approve the agenda. Motion carried.

MINUTES

Motion/second(Reabe/Baranowski) to accept the minutes of August 3, 2012. Motion carried.

CORRESPONDENCE

Letter from GLCVB stating that they will not be doing Map & Wrap publication and will be exploring other options for publications that better align with financial abilities. Kauffeld explained that there is too much work involved and most business that advertised were not tourist oriented.

PUBLIC COMMENT – None

APPEARANCES

Business Incubator at Town Square – Fran Hill updated the Board on the programs that are in the building. There are four program areas; Arts & Culture, Health & Wellness, Energy & Environment and Work Force & Education. UW Madison would like to have a Communniversity and Moraine park is interested also. Hill explained the opportunity to develop a Business Incubator in the building. Discussion was held. Wheeler was able to answer several questions asked by Hill. The Corporation complimented Hill on the progress made on the project.

APPOINTMENT TO GREEN LAKE COUNTY TOURISM COUNCIL

Lori Meiborg, Green lake Area Chamber of Commerce is willing to take on the responsibilities of the Green Lake County Tourism Council. She attends all the GLCVB meetings and is Chair of their Marketing Committee.

Motion/second(Abendroth/Reabe) to have Lori Meiborg be appointed to the Green Lake County Tourism Counsel and work with GLCVB on trade show registrations on behalf of the County. Motion carried.

APPOINTMENT TO GREEN LAKE COUNTRY VISITOR’S BUREAU

Fran Hill is willing to represent the Corporation on the GLCVB.

Motion/second(Baranowski/Hargrave) to appoint Fran Hill as the GLCEDC representative on the GLCVB. Motion carried.

TREDC SUMMIT IN OCTOBER

The Summit is scheduled for October 25, 2012 and will be in Montello on Buffalo Lake. The theme will focus on work force paradox. Manufacturers are invited along with representative of local tech schools and high schools.

Motion/second(Harley/Abendroth) to approve any member of the EDC attending the summit along with the County Board Chair and Jason Kauffeld and that the EDC account pay for the registration Motion carried.

Field, Baranowski, Reabe, Bostelmann and Kauffeld plan to attend. Others will notify Bostelmann after checking their schedules.

STRATEGIC PLANNING & BYLAWS

The draft will be sent out to the members again for their review. This will be discussed next month.

Motion/second(Reabe/Hargrave) to table until next month. Motion carried.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Wheeler explained that the existing vacant building in the three counties are getting used up because several business in the area have expanded and several have moved into the area.

Wheeler explained that TREDC has opted out of the WEDC regional area plan. Discussion was held.

Wheeler also explained that he is planning on a County Chair and Vice Chair meeting to explain TREDC.

TREASURER'S REPRT

Account Balances as of July 31, 2011

EDC account: \$14,144.15

Housing RLF: \$66,470.80

Motion/second(Abendroth/Reabe) to approve the Treasurer's Report. Motion carried.

UWEX AGENT REPORT

Kauffeld has been appointed to an International Committee on Tourism to advise the Wisconsin Department of Tourism. He also explained the success of the Tri-County Leadership Program and its participants. The new group of students is focusing on Civility Training. Kauffeld will be presenting the TCLI program at an National Conference. He also stated that the County Fair was very successful this year with about 14,000 visitors.

VOUCHERS – None

COMMITTEE DISCUSSION

Al Shute explained to the Committee that the Shoreland Zoning Ordinance will be discussed at the next LUPZ meeting. Changes have been made and hopefully it will move forward to the County Board for approval.

Jack Meyers updated the Board on prospective employees for Green Lake County that love the area and are willing to move here for employment. He also stated that there is no diving or diving instruction on Green Lake and believe that this is an opportunity for a business in the area. He also presented ideas of how to attract businesses.

Future Meeting Dates: TREDDC Summit on October 25, 2012 and the next regular meeting on November 2, 2012.

Future Agenda Items for action & discussion: Zoning Issues and businesses

ADJOURNMENT

Motion/second(Baranowski/Abendroth) to adjourn at 10:20 am. Motion carried.

Submitted by

Marge Bostelmann
Secretary