

ECONOMIC DEVELOPMENT CORPORATION
September 5, 2014

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers, at 8:30 AM on Friday, September 5, 2014, Green Lake County Government Center, Conference Room, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Sommers Roger Field Phil Baranowski Marge Bostelmann
 Harley Reabe Steve Sponholtz Dave Abendroth

Absent: Mary Lou Neubauer

Also present: Bill Wheeler, Jay Dampier, and Linda Ruggeri

APPROVAL OF AGENDA

Motion/second (Field/Reabe) to approve the agenda. Motion carried.

MINUTES

Motion/second (Baranowski/Field) to accept the minutes of July 11, 2014. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT – None

APPEARANCE – None

GLCVB REPORT

Linda Ruggeri appeared and explained what has been happening with the GLCVB. Discover Wisconsin will be coming to the area to produce a film on the County. All the Chambers will be contributing most of the funding for this project.

Ruggeri reported a profit of \$8000 from Kids from Wisconsin. She attributed the success to Mayor Rich Slate who rallied the businesses to be sponsors. 650 people attended the performance.

GLCVB MARKETING PROPOSAL

Ruggeri stated that she sent a request for the GLC EDC to help fund brochures for the Heritage Tourism Booklet and the Whooping Crane Festival Program. The Whooping Crane Festival has been funded to date. She discussed the Heritage Tourism Booklet needed.

Motion/second(Sponholtz/Field) to approve providing the funding of \$2240 to GLCVB to support the Heritage Tourism Booklet. Motion carried.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

TREDC APPOINTMENTS

Wheeler explained TREDC's investment in Princeton Audio. Product development has now started to develop their own product line. The investment will help jump start the business. TREDC owns a percent of the business and will be represented on the board of directors.

TREDC had their full audit with a good report on the RLF.

Wheeler is working with the State of Wisconsin for a business loan in Marquette County. Wheeler is working on an informational meeting on Governing Contracting 101 with businesses from the tri-county area. The Summit is planned for October 30 in the morning with a focus on developing local food systems. The Summit will be held at Town Square and incorporating the commercial kitchen in the presentation.

STRATEGIC PLANNING WITH JAY DAMPIER, UWEX

Jay Dampier explained his background and what his current position is in UWEX. The board explained to Dampier their connection to TREDC and how TREDC and EDC interact.

Dampier facilitated the discussion on Strategic Issues and Goals and Action Plan.

Steve Sponholtz left at 9:45

Action Plan will be discussed and completed at next meeting.

TREASURER'S REPORT

Balance as of August 31, 2014:

Housing Grant: \$20,254.42

EDC Checkbook: \$13,870.65

Motion/second(Field/Abendroth) to accept the Treasurer's Report. Motion carried.

VOUCHERS – None

COMMITTEE DISCUSSION

Future Meeting Dates: October 17th 2014 at 8:30.

Future Agenda Items for action & discussion: finish action plan,

ADJOURNMENT

Motion/second (Reabe/Baranowski) to adjourn at 10:00 am. Motion carried.

Submitted by

Marge Bostelmann, Secretary