

ECONOMIC DEVELOPMENT CORPORATION
September 30, 2011

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field at 8:30 AM on Friday, September 30, 2011, Green Lake County Government Center Conference Room #1106, Green Lake, WI 54941. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Liz Otto (Deputy) Mary Lou Neubauer
 Roger Field Margaret Whirry Art Egbert
 Scott Sommers Ken Werth (arrived at 8:55)

Absent: Terry Williamson, Ken Werth, Marge Bostelmann
Also present: John Weidl – City of Princeton Administrator; Bob Mosolf – City of Princeton Mayor; Jason Kauffeld – GLC UWEX Agent; Linda Holloway, Dave Eiler, Dusty Walker, Amy Bartol – Green Lake Country Visitors Bureau; Bill Wheeler – TREDC; Fran Hill

APPROVAL OF AGENDA

Motion/second(Egbert/Baranowski) to approve the agenda. Motion carried.

MINUTES

Motion/second(Baranowski/Egbert) to accept the minutes of August 5, 2011 with a spelling correction. Motion carried.

CORRESPONDENCE - None

PUBLIC COMMENT – Fran Hill stated that she is a member of the committee working toward the Center for Arts & Innovation in the old courthouse property downtown. She is in support of any organization or ideas to improve the local economy.

APPEARANCES

John Weidl, City of Princeton Administrator, stated that the City of Princeton has been working with UWEX agent Jason Kauffeld to promote business and tourism in the Princeton area. Currently 30% of the downtown buildings are vacant. Bob Mosolf, mayor for the City of Princeton, presented the top ideas that were formed after the Economic Development Initiative meeting that included a Fox River riverwalk, renovation of the historic Tiger Brewery, hotel/motel/bed & breakfast downtown, farmers market in the downtown area, recreation/outdoor programs for seniors and children, downtown façade improvement, evening entertainment, comfort stations/electronic guides along the Fox River, and filling empty store fronts with artwork or by other means by local schools or community groups. A committee of four people has been formed to study economic improvements.

GREEN LAKE COUNTRY VISITORS BUREAU – AMY BARTOL

Amy Bartol of the Green Lake Country Visitors Bureau, presented an outline of their activities that includes attending trade shows, website, publications, press releases, and an upcoming

Facebook page. Dusty Walker gave a financial report with an ending balance of \$208.18. *Motion/second (Egbert/Baranowski)* to accept report. All ayes. Motion carried.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Bill Wheeler, executive director of TREDC, stated there would be a check presentation out of the Revolving Loan Fund at 10:45 AM today to Advanced Engine Concepts in Green Lake. He passed out an updated list of current board members.

Wheeler gave an outline for the TREDC Summit being held on October 12, 2011 at the Green Lake Conference Center. *Motion/second (Egbert/Baranowski)* to pay the \$25.00 registration fee for all members interested. All ayes. Motion carried. Phil Baranowski, Margaret Whirry, Ken Werth, and Jason Kauffeld confirmed that they will attend.

TREDC budget – Wheeler spoke about the possibility of applying for grants and other supplemental income for the 2013 budget. He also stated that there have been suggestions regarding a possible audit of TREDC and the Revolving Loan Fund. Discussion followed regarding the feasibility of a “full blown” audit considering the amount of transactions done per year and the number of members involved.

TREASURER’S REPORT

Account Balances as of September 29, 2011

EDC account: \$13,825.49

Housing RLF: \$61,610.65

Motion/second (Neubauer/Egbert) to accept the treasurer’s report. All ayes. Motion carried.

UWEX AGENT REPORT

Jason Kauffeld reported that a new business counselor from the Small Business Development Center at UW-Oshkosh will be coming beginning in October on the 2nd Monday of each month from 9:00 – 11:00. He is planning on using the UWEX committee room in the Government Center.

This person will be available to anyone in the area. Kauffeld gave a report on the “What Works” conference he attended in Pennsylvania. He stated that he got a lot of good ideas from the conference such as working with juniors in high school to encourage entrepreneurial and business development skills at an early age. Kauffeld also gave an update on the organizations and committees he is currently involved with to promote economic development.

VOUCHERS - None

STRATEGIC PLANNING & BY LAWS

Jason Kauffeld presented the current mission statement and the 11 issues and goals that the EDC is currently using. Discussion was held on updating and consolidating the goals. This will be further discussed at the next meeting.

COMMITTEE DISCUSSION - None

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: November 4, 2011 – 8:30 AM

Future Agenda Items: Strategic Planning & By Laws

ADJOURNMENT

Motion/second(Egbert/Neubauer) to adjourn at 10:35 am. Motion carried.

Submitted by

Liz Otto
Deputy Secretary