

ECONOMIC DEVELOPMENT CORPORATION

November 1, 2013

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field, at 8:30 AM on Friday, November 1, 2013, Green Lake County Government Center, Conference Room, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Roger Field Phil Baranowski Marge Bostelmann
 Mary Lou Neubauer Harley Reabe Scott Sommers
 Dave Abendroth

Absent: Ken Werth

Also present: Loni Meiborg and Bill Wheeler

The Pledge of Allegiance was recited.

APPROVAL OF AGENDA

Motion/second (Baranowski/Sommers) to approve the agenda. Motion carried.

MINUTES

Motion/second (Reabe/Phil) to accept the minutes of October 4, 2013. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT

Loni stated that the GLCVB is doing well. They are looking forward to the funds from the County in the future.

COMMUNITY HEALTH IMPROVEMENT PLAN – GREEN LAKE HEALTH UNIT

Jeri Loewe presented the Community Health Improvement Plan. The Plan is based on the Community Health Assessment. Discussion took place on community involvement and programs at schools to help educate children in healthy living activities. Discussion was also held on poverty and how it is related to health.

PRINCETON ECONOMIC DEVELOPMENT CORPORATION

Mary Lou Neubauer explained that Princeton does not have an EDC. The City Council hopes to work cooperatively with TREDK toward economic development and growth. Discussion was held on issues with the Princeton Industrial Park and the need to increase job creation.

GREEN LAKE AREA CHAMBER OF COMMERCE MEMBERS

Chamber members were unable to attend.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Wheeler discussed loan collection and status of the loans. He stated that things are improving.

Wheeler also noted that Jodi Jansen who was appointed to the TREDC Board as an appointee of the GLCEDC has changed jobs and now works in Stevens Point. The Board should consider appointing someone to fill out his term. Harley Reabe's and Dave Abendroth's terms end December, 2013. Roger Field's term on the RLF Board will expire December, 2013 and Scott Somers term on the RLF Board will end December, 2014.

Discussion of Tri-County Tourism Initiative and Report on Summit.

Wheeler reported that sixty plus people attended the Summit last week. Wheeler read several emails commenting on how positive the Summit was and how it impacted those who attended. He also received many positive comments. Wheeler believes it is important to spend some time working with the local chambers to see what direction TREDC can go in helping develop tourism. Discussion was held on how to join independent local chambers into a partnership. Meiborg stated that she believe the GLCVB mission is to develop a strong county tourism partnership.

Reabe Was excused at 9:30.

DISCUSSION/ACTION ON OPEN EDC MEMBER POSITION

Steve Sponholtz has been appointed to the GLCEDC. Ken Werth's term expires April 2014.

CLOSING COUNTY TOURISM CHECKBOOK

Bostelmann explained that the Tourism checkbook was used to pay for the cost of sport shows and expenses of volunteers who helped at the sport shows. Now those costs are paid through the GLCVB and the checkbook has been used to reimburse the GLCVB. Future support of the GLCVB will come directly from the County EDC budget eliminating the need for the checkbook. Bostelmann recommends that the checkbook be closed with the remaining balance of \$749.64 used to reimburse the GLCVB for sport show expenses in 2013. Meiborg stated that an invoice can be forwarded to the County indicating sport show expenses.

Motion/second(Baranowski/Neubauer) upon receipt of an invoice from GLCVB and after payment is made from the Tourism checkbook; the Tourism checkbook be closed. Motion carried.

RESOLUTION

Res. Support of Proposal of Prosperity Southwest Wisconsin Requesting State Financial Support to County Economic Development Organizations By Providing Annual Grants of Up to \$24,000

Wheeler presented the background of the resolution. The County Finance Committee approved the resolution at their meeting yesterday and it will be going to the County Board on November 12th.

Motion/second(Baranowski/Sommers) to support the resolution. Motion carried.

TREASURER'S REPORT

Bostelmann stated that she has not yet receive the statements for October. A report will be given next meeting.

Bostelmann informed the Board that the Finance Committee will be presenting the budget to the County Board with the increase funds for tourism.

VOUCHERS – None

COMMITTEE DISCUSSION

Future Meeting Dates: January 3rd at 8:30.

Future Agenda Items for action & discussion: TREDC appointments, Markesan EDC Members, Green Lake Area Chamber Members

ADJOURNMENT

Motion/second (Baranowski/Abendroth) to adjourn at 9:45 am. Motion carried.

Submitted by

Marge Bostelmann, Secretary