

**ECONOMIC DEVELOPMENT CORPORATION**  
**May 8, 2015**

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers, at 8:30 AM on Friday, May 8, 2015, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present:            Scott Sommers                            Marge Bostelmann                            Harley Reabe  
                      Dave Abendroth                            Steve Sponholtz  
                      Roger Field                                 Mary Lou Neubauer

Absent: Phil Baranowski

Also present: Jack Meyers, Kathy Munsey, LeRoy Dissing, Phil Robinson, Jay Dampier, Linda Ruggeri and Tony Daley

**APPROVAL OF AGENDA**

*Motion/second (Abendroth/Field)* to approve the agenda. Motion carried.

**MINUTES**

*Motion/second (Field/Reabe )* to accept the minutes of April 10, 2015. Motion carried.

**CORRESPONDENCE** – None

**PUBLIC COMMENT** – None

**APPEARANCE** – None

**County Health Ranking – Kathy Munsey**

- Central Wisconsin Health and Economic Development Summit: Munsey appeared to explain the relationship between the health of the County and economic development. The Rankings and Roadmaps Summary was presented. Six counties were compared; Waupaca, Waushara, Adams, Green Lake, Juneau and Marquette. The Central Wisconsin Health & Economic Development Summit will be held on August 11<sup>th</sup> at the Heidel House. Summit organizers have been working with Bill Wheeler. Bostelmann will contact Wheeler regarding the involvement of TREDC in the Health Summit. Discussion held.

**GLCVB REPORT**

- Marketing Grant/Cost Share: Ruggeri informed the group that GLCVB did receive the marketing JEM grant in the amount of \$12,000. The numbers for tourism are out and show tourism dollars for Green Lake of \$34.7 million in 2013 and \$35.3 million in 2014. Economic Development Partners (EDP) has been selected for the market research vender. The survey will be defined at a meeting between EDP and GLCVB next week. The survey will be a one-on-one, face-to-face survey, not a written survey. The survey is \$10,000. After the survey the brand for the area will be determined. EDP will be meeting with each chamber to determine brand information. How to promote the Amish Community was discussed.

- Total for the market research project is \$31,548. \$6698 – reimbursable expenses for mileage and lodging. Linda is trying to get those as in-kind donations from chamber members. The project will be paid for by \$12,000 from JEM grant and Roggeri is asking for \$12,000 from County and \$6,700 in kind from GLCVB. Discussion held.

Mary Lou Neubauer was excused at 9:10.

Discussion was held on funding sources.

***Motion/second(Sponholtz/Abendroth)*** to use \$2,250 from the EDC budget and \$3,750 EDC check book to fund \$6000 and the request \$6000 from the county Finance Committee. Motion carried.

Members from the EDC and GLCVB will attend the next Finance committee meeting on May 28, 2015.

### **REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION**

The Summit went well. Information from Princeton Audio continues to be sent out. Next meeting is Friday, May 15, 2015 at 9:00 AM.

### **TREASURER'S REPORT**

Balance as of April 30, 2014:

Housing Grant: \$26,278.02

EDC Checkbook: \$ 12,875.23

***Motion/second(Reabe/Field)*** to accept the Treasurer's Report. Motion carried.

**VOUCHERS** – None

### **COMMITTEE DISCUSSION**

**Future Meeting Dates: June 5, 2015**

**Future Agenda Items for action & discussion:** Budget and Finance funding request.

### **ADJOURNMENT**

***Motion/second (Abendroth/Reabe)*** to adjourn 9:50 a.m. Motion carried.

Submitted by

Marge Bostelmann, Secretary