

ECONOMIC DEVELOPMENT CORPORATION
March 2, 2012

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field at 8:30 AM on Friday, March 2, 2012, Green Lake County Government Center Conference Room #1106, Green Lake, WI 54941. The requirements of the open meeting laws were certified as being met.

Present:	Roger Field	Phil Baranowski	Marge Bostelmann
	Ken Werth (9:00)	Margaret Whirry	Scott Sommers
	Mary Lou Neubauer	Carla Hargrave	

Also present: Bill Wheeler, TREDC and Jason Kauffeld – GLC UWEX Agent

Welcome New Member Carla Hargrave: Field introduced Carla. Carla explained her background in agricultural and stated that the “agri” business important in the County.

APPROVAL OF AGENDA

Motion/second(Whirry/Baranowski) to approve the agenda. Motion carried.

MINUTES

Motion/second(Baranowski/Sommers) to accept the minutes of January 20, 2012. Motion carried.

CORRESPONDENCE

Bostelmann read a letter stating that the state is requiring 0% interest on all rental rehabs as part of the CDBG-RLF

PUBLIC COMMENT – None

APPEARANCES – None

FILL GREEN LAKE COUNTY EDC VACANT POSITION

Field brought up the fact that there is still one open position on the GLC EDC Board. He asked the Board to think of possible new members and not to look only at a geographical area but also individuals who represent tourism or healthcare.

GREEN LAKE COUNTY MEMBERS APPOINTED TO TREDC

- Term of Ken Werth and Dan Priske

Discussion was held on how the Board appointments are made. Werth stated that he is willing to stay on TREDC.

Motion/Second(Baranowski/ Neubauer) to reappoint Ken Werth to the TREDC Board for another 2 year term. Motion carried.

Motion/Second(Sommers/Baranowski) to appoint Margaret Whirry to the TREDC Board for a 2 year term. Motion carried.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION – Bill Wheeler

Wheeler presented and explained the 2011 TREDC Summary. He presented the completed RLF loans equaling \$460,308 with 282 job created and \$8,133,000 for total investment. The business retention study is completed in Waushara. He is working to develop a Tri-County Business Counsel. He is also working with the City of Green Lake and Green Lake County on the re-use of the downtown County Courthouse. Discussion was held on current business development.

Wheeler explained that the State is going to require RLFs become regional within the boundaries of the Regional Planning Commissions. Wheeler believes this will change some of the operations of TREDC, but TREDC will continue to be beneficial for the businesses in the area. Discussion was held and concerns voiced on the State plan on consolidation and the effect on TREDC. Wheeler will share these concerns with the Wisconsin Economic Development Corporation.

TREASURER'S REPORT

Account Balances as of February 29, 2012

EDC account: \$16,226.99

Housing RLF: \$63,632.12

Bostelmann wanted the Board members to remember that the County budget is about \$5,000 short of the County obligation to TREDC. This will need to be addressed by the end of the year.

Motion/second (Baranowski/Neubauer) to accept the treasurer's report. Motion carried.

UWEX AGENT REPORT

Kauffeld stated that by Proclamation of Governor Walker yesterday was UWEX day in the State of Wisconsin. Kauffeld has been working with Wheeler and the City of Green Lake to create an EDC. He is also working with the City of Princeton to create an EDC. The TCLI is scheduled to start on April 15th.

DISCUSS IDEAS FOR BUSINESS PROMOTIONS IN GREEN LAKE COUNTY

Field explained that he wants this on the agenda as a discussion on how the EDC can promote businesses in GLC. Kauffeld stated that the University has small business counseling available twice a month in the County. Discussion held.

STRATEGIC PLANNING & BY LAWS

Kauffeld facilitated discussion regarding the strategic plan. Goals were reviewed. Zoning issues were discussed and how EDC and Zoning can work more cooperatively. Kauffeld will put together a summary, with mission statement and the top goals to be presented to the County Board after the new board is seated. Hargrave also suggested that an annual report for EDC be presented to the County Board.

COMMITTEE DISCUSSION

- **Future Meeting Date:** May 4th at 8:30.
- **Future agenda items for action and discussion:** Strategic Plan & By-Laws and Discussion on how EDC can promote Business in Green Lake County.

ADJOURNMENT

Meeting adjourned at 10:45

Submitted by

Marge Bostelmann
Secretary