

ECONOMIC DEVELOPMENT CORPORATION
January 27, 2017

The meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers at 8:30 AM on Friday, January 27, 2017, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present: Liz Otto Mary Lou Neubauer Scott Sommers
 Harley Reabe Roger Field Liane Walsh
 Phil Baranowski

Absent: Dave Abendroth

Also present: Jason Mansmith, Jay Dampier, Lindsey Kemnitz, Ken Schmidt, and Tony Daley

APPROVAL OF AGENDA

Motion/second (Reabe/Field) to approve the agenda. Motion carried.

MINUTES

Motion/second (Field/Neubauer) to approve the minutes of December 16, 2016. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT

- Lindsey Kemnitz, City of Berlin Community Development Director, spoke regarding a “meet and greet” at the Berlin Senior Center on February 9th.
- Mary Lou Neubauer, Princeton City Administrator, informed everyone about the state Main Street program and the new director training taking place on February 2-3 at the VFW in Princeton. On February 9th the Princeton Chamber of Commerce is sponsoring a Small Business Workshop at the Princeton School from 5:30 – 6:30. In September 2017 there will be 3 days of activity in Princeton for a Design Wisconsin project involving community planning.

APPOINTMENT OF REPRESENTATIVES FOR TREDC

Three appointments are needed for the TREDC Board and the TREDC RLF (Revolving Loan Fund) Board each for 3 year terms.

Motion/second (Reabe/Field) to reappoint Tom Jensen and Mary Lou Neubauer to the TREDC Board of Directors. Motion carried.

Motion/second (Reabe/Baranowski) to reappoint Roger Field to the TREDC RLF board. Motion carried.

GLCVB FUNDING SUPPORT

Jason Mansmith of the Green Lake Country Visitors Bureau (GLCVB) gave the committee an explanation of plans for the \$10,000 funding from Green Lake County. Mansmith stated that the entire amount will be put directly into their marketing campaign which includes the website and other social media outlets. The bureau has received 4 proposals from marketing firms and will be finalizing the contract upon receipt of the funds.

Motion/second (Neubauer/Sommers) to approve \$10,000 in funding to the GLCVB. Discussion held.

Sommers stated he would like to see the final proposal from the selected marketing team. Reabe requested

reports from GLCVB on the activities of the consulting firm and how the funds are spent at each meeting. **Motion/second (Neubauer/Baranowski)** to amend the original motion to include a consultant report at all regular meetings. All ayes – 1 abstain (Walsh). Motion carried. Vote on original motion as amended – all ayes – 1 abstain (Walsh). Motion carried.

COMMITTEE DISCUSSION

Discussion held on incorporating a county wide room tax.

Future Meeting Dates: February 13, 2017 at 8:30 AM to discuss EDC bylaws (EDC subcommittee).

Next regular meeting: April 7, 2017 at 8:30 AM

Future Agenda Items for action & discussion:

ADJOURNMENT

Motion/second (Field/Baranowski) to adjourn at 9:15 AM. Motion carried.

Submitted by

Liz Otto, Secretary