

ECONOMIC DEVELOPMENT CORPORATION
January 20, 2012

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field at 8:30 AM on Friday, January 20, 2012, Green Lake County Government Center Conference Room #1106, Green Lake, WI 54941. The requirements of the open meeting laws were certified as being met.

Present: Roger Field Phil Baranowski Marge Bostelmann
 Ken Werth (9:00) Margaret Whirry Scott Sommers

Absent: Mary Lou Neubauer

Also present: Jason Kauffeld – GLC UWEX Agent; Fran Hill – Town Square Project, Kathy Doyle, ADVOCAP, Kathy Doyle and Tom Ekvall – ADVOCAP.

APPROVAL OF AGENDA

Motion/second(Whirry/Baranowski) to approve the agenda. Motion carried.

MINUTES

Motion/second(Baranowski/Sommers) to accept the minutes of September 30, 2011. Motion carried.

CORRESPONDENCE

Bostelmann read a letter of support she wrote for an ADVOCAP grant request from USDA Rural Development Business Enterprise Funds for 2012 – 2013.

PUBLIC COMMENT

Kathy Doyle and Tom Ekvall – ADVOCAP: Kathy explained their request for grant funding from USDA for saving job, job creation, business retention and other ways of helping small businesses. She also explained the way the grant has been used for financial literacy, website design, ecommerce opportunities and any special training that will be helpful to business clients. This program will be located in their Berlin Office. Ekvall also explained how they oversee loans and help businesses stay on track with loan repayment.

APPEARANCES

Fran Hill – The Cornerstone Project: Hill updated the Board on the Cornerstone Project and developing the downtown county facility. One program being developed is an intern and mentoring program with high school students. The program will involve students working one day a week to learn a business. They are looking for 10 businesses to volunteer for the program. Also the program will host business incubators with a small business development center. The incubator will involve a commercial kitchen. Another program planned is the “20 Somethings” to help encourage young people to stay in the area and provide business and job opportunities.

Hill is requesting cooperation from the GLC EDC in helping find business willing to work with the student mentoring and intern program. They need businesses willing to help. Sommers stated that Markesan had this program in the past and would like to see this start up again.

Cornerstone is already working with UW Madison to provide learning opportunities. Discussion was held.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Next Board meeting is Thursday, January 26th. Wheeler is working with the Cornerstone Project.

GREEN LAKE COUNTRY VISITORS BUREAU

Bostelmann presented a letter stating that the GLCVB is withdrawing from Tri-County Tourism Alliance. Kauffeld stated that there still is discussion taking place on continue a regional tourism organization. Bostelmann passed out a copy of the GLCVB budget and new marketing strategies.

TREASURER'S REPORT

Account Balances as of December 31, 2011

EDC account: \$13,726.41

Housing RLF: \$63,054.82

Motion/second (Sommers/Baranowski) to accept the treasurer's report. All ayes. Motion carried.

UWEX AGENT REPORT

Kauffeld is working with the Cornerstone and City/County downtown development.

TCLI is scheduled to start on April 15th. Two classes will be held every 3 years. Kauffeld hopes this will help increase participation.

VOUCHERS

Green Lake County Tourism \$3750.00

Green Lake EDC \$2500.00

Motion/Second(Baranowski/Whirry) to approve the vouchers. Motion carried.

STRATEGIC PLANNING & BY LAWS

This will be discussed next meeting.

COMMITTEE DISCUSSION

Field stated that one more member is still needed for the EDC. Please think of individuals who may be willing to be appointed.

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: March 2nd at 8:30.

Future Agenda Items:

ADJOURNMENT

Motion/second(Baranowski/Whirry) to adjourn at 10:50 am. Motion carried.

Submitted by

Marge Bostelmann
Secretary