

ECONOMIC DEVELOPMENT CORPORATION

February 6, 2015

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers, at 8:30 AM on Friday, February 6, 2015, Green Lake County Government Center, Conference Room, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Sommers Phil Baranowski Marge Bostelmann
 Harley Reabe Dave Abendroth Mary Lou Neubauer

Absent: Steve Sponholtz and Roger Field

Also present: Bill Wheeler, Jay Dampier, Linda Ruggeri, Evan Wendlandt, Richard Schramer, and Daniel Hoppa

APPROVAL OF AGENDA

Motion/second (Reabe/Baranowski) to approve the agenda. Motion carried.

MINUTES

Motion/second (Baranowski/Neubauer) to accept the minutes of December 5, 2014. Motion carried.

CORRESPONDENCE

Bostelmann presented a Christmas card from GLCVB.

PUBLIC COMMENT

Jay Dampier notified the Board that the ICC meeting on May 18, 2015 will focus on economic development. The meeting will be held in Green Lake County. Dampier invited members of the Board to attend the meeting.

APPEARANCE

Berlin Mayor, Richard Schramer – Regarding Economic Development: Mayor Schramer explained the development that is taking place in Berlin. Several medical offices have opened, Kwik Trip is building a new facility on the old Westside Garage site, Westside Garage has opened a new facility at the old Walmart site, Tractor Supply has opened, A new middle school is being constructed by the high school and the old middle school is being looked at to remodel into a 40 unit apartment building, the hospital is looking to replace Juliet Manor with a new building near the hospital. The Boys and Girls Club's new facility will be opened soon. Sommers thanked the Mayor for the update and congratulated Berlin on the development that is taking place.

GLCVB REPORT

Linda Ruggeri told the Board that they have met with the State Department of Tourism and learned about the need to market the Green Lake area. \$34.7 million tourist dollars is spent in Green Lake County annually. GLCVB is looking into a market research company to help target the right market area. The Discover Wisconsin show will air on June 15th. They plan to go to the Milwaukee Journal Sport Show next month. She presented this year's official visitor's guide. In addition to the regular outlets for the guide, copies have also been distributed to Ripon College, State welcome sites, and Discover Wisconsin. The Heritage Tourism Guide has also been distributed.

Bostelmann stated that she is willing to represent the EDC on the GLCVB Board. Sommers thank her for volunteering.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Wheeler discussed current business development and loan status. He has worked on 53 various business projects in 2014, has developed a manufacturing work group with 20 employers attending the first meeting, is working to establish a Foodie group and has updated the website design and a Facebook page is up and running. Wheeler reminded the Board that TREDC has been in existence for 10 years and he is looking at having a celebration event to mark the anniversary. He would also like to have a workshop with all three EDC Boards.

TREASURER’S REPORT

Balance as of August 31, 2014:

Housing Grant: \$26,355.25

EDC Checkbook: \$13,873.56

Motion/second(Reabe/Abendroth) to accept the Treasurer’s Report. Motion carried.

COMMITTED FUNDS

Bostelmann explained that any unused funds are carried over to be used in subsequent years. In 2014 all budgeted funds were spent. \$5225.11 remains in the committed funds account from 2013 to 2014.

Motion/second(Abendroth/Neubauer) to approve carrying over \$5225.11 from 2014 to 1015. Motion carried.

VOUCHERS – None

COMMITTEE DISCUSSION

Dampier passed out the updated 2013-2105 Strategic Plan of the Green Lake County EDC as approved at the December 5th meeting.

Future Meeting Dates: April 10, 2015 at 8:30.

Future Agenda Items for action & discussion: Sommers will contact someone from the southern part of the county to discuss economic development with the Board.

ADJOURNMENT

Motion/second (Baranowski/Reabe) to adjourn 9:20 a.m. Motion carried.

Submitted by

Marge Bostelmann, Secretary