

## **ECONOMIC DEVELOPMENT CORPORATION**

**December 16, 2016**

The meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field, at 1:00 PM on Friday, December 16, 2016, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present: Marge Bostelmann Mary Lou Neubauer Dave Abendroth  
Harley Reabe Roger Field Liane Walsh

Absent: Scott Sommers and Phil Baranowski

Also present: Jay Dampier, Liz Otto, Beth Pelland, Jason Mansmith, Ken Schmidt, Lindsey Kemnitz and Tony Daley.

### **APPROVAL OF AGENDA**

*Motion/second (Reabe/Neubauer)* to approve the agenda. Motion carried.

### **MINUTES**

*Motion/second (Reabe/Abendroth)* to accept the minutes of November 11, 2016. Motion carried.

**CORRESPONDENCE** – None

**PUBLIC COMMENT** – None

### **GLCVB REPORT - GLCVB MARKETING REPORT - GLCVB FINANCIAL REPORT**

Jason Mansmith presented a breakdown of the GLCVB revenues, \$36,000 and expenditures, \$36,991.20 for 2016. He also presented information on the economic impact of tourism in Wisconsin. Discussion was held on the leadership of the GLCVB without an executive director. The 5 Chambers are working together to market the area. This was successfully accomplished in 2016. Mansmith explained the marketing areas that will be focused on in 2017. He also explained the strategic plan that has been developed. The strategic plan will be emailed to the EDC board members. A discussion took place on the feasibility of a countywide room tax to fund tourism.

### **GLCEDC FUNDING SUPPORT**

Reabe explained that \$10,000 has been approved in the 2017 County budget for the GLCVB. The disbursement of the funds will be discussed at the next meeting.

### **COMMITTEE DISCUSSION**

**Future Meeting Dates: February 3, 2017 at 8:30.**

**Future Agenda Items for action & discussion:**

### **ADJOURNMENT**

*Motion/second(Abendroth/Reabe)* to adjourn at 1:55 PM. Motion carried.

Submitted by

Marge Bostelmann, Secretary