

ECONOMIC DEVELOPMENT CORPORATION

August 2, 2013

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field, at 8:30 AM on Friday, August 2, 2013, Green Lake County Government Center, Conference Room, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Roger Field Phil Baranowski Scott Sommers
Mary Lou Neubauer Dave Abendroth Harley Reabe

Absent: Ken Werth, Marge Bostelmann

Also present: Sara Radloff, Loni Meiborg, Dave Eiler, and Linda Ruggeri.

The Pledge of Allegiance was recited.

APPROVAL OF AGENDA

Motion/second (Baranowski/Reabe) to approve the agenda. All Ayes. Motion carried.

MINUTES

Motion/second (Abendroth/Neubauer) to accept the minutes of July 19, 2013. All Ayes. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT – None

DISCUSSION ON SUPPORT FOR GREEN LAKE COUNTRY VISITORS BUREAU

Loni Meiborg handed out the 2014 trade show plan and cost for the Green Lake Country Visitors Bureau and stated that not only Green Lake County benefits from the Country Visitors Bureau other surrounding areas like Ripon and Fairwater are promoted. Dave Eiler passed out a list of Green Lake Country Visitors Bureau Committee Members and introduced the new GLCVB Administrative Assistant Linda Ruggeri. Eiler stated that the Ripon Chamber does contribute to GLCVB since they benefit from the surrounding areas. Meiborg mentioned to the committee that \$2,500 is for dues and \$3,500 is for trade shows that the EDC paid for in 2013. Reabe thinks that the GLCVB is important to Green Lake County and what they are doing is viable to the County. Eiler and Meiborg asked if the GLCVB could do a presentation at the next Finance meeting in August. Discussion was held on the funds that EDC can contribute for 2014.

Motion/second(Baranowski/Abendroth) to keep \$2,500 for dues and increase the trade show funds \$6,250 for 2014. The trade show funds would be \$10,000 for 2014 if passed by Finance Committee. Roll Call vote, 5 Ayes, 0 Nays, 2 Absent (Werth and Bostelmann), 1 Abstain (Reabe).

Mary Lou Neubauer would like to note that the individuals that attend the trade shows also have expressed that they pay for and take time out of their daily lives to help GLCVB.

PRINCETON ECONOMIC DEVELOPMENT CORP. – No one from Princeton Economic Development Corp. came to the meeting. Will put this on the next month agenda and contact Princeton on the meeting date.

2013 ADVERTISING BUDGET/2014 BUDGET

Discussion was held on the 2013 advertising budget and 2014 budget for EDC was presented & discussed.

Motion/second (Abendroth/Sommers) to keep the 2013 advertising line item as is for the remainder of the year and to also keep the Support of GLCEDC line item for 2014 budget the same at \$2,500 for GLCVB dues. To increase the County Chamber Commerce line item from \$3,750 to \$10,000. This would be a \$6,250 increase for the 2014 budget. To approve the budget changes and send it on to Finance Committee. Roll call vote, 6 Ayes, 0 Nays, 2 Absent (Werth and Bostelmann), 0 Abstain.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

Neubauer informed EDC that the summit will be on October 24, 2013 at the Oakwood Campsite located near Wild Rose. The topic this year will be on "Powered of Tourism". Neubauer stated this will also be open to municipalities and county board members. Once the brochure is completed Neubauer will pass it on to the county board members.

TREASURER'S REPORT

Account Balances as of July 31, 2013

EDC account: \$13,989.23

Housing RLF: \$31,500.06

Motion/second (Reabe/Sommers) to accept the Treasurer's Report. All Ayes. Motion carried.

VOUCHERS

None

COMMITTEE DISCUSSION

Future Meeting Dates: September 6th, 2013 at 8:30 am

Future Agenda Items for action & discussion: Princeton Economic Corp.

ADJOURNMENT

Motion/second (Baranowski/Reabe) to adjourn at 9:23 am. All Ayes. Motion carried.

Submitted by

Sara Radloff,
Deputy County Clerk