

**ECONOMIC DEVELOPMENT CORPORATION**  
**April 10, 2015**

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers, at 8:30 AM on Friday, April 10, 2015, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present:        Scott Sommers            Phil Baranowski            Marge Bostelmann  
                  Harley Reabe                Dave Abendroth            Steve Sponholtz  
                  Roger Field

Absent: Mary Lou Neubauer

Also present: Jay Dampier, Linda Ruggeri and Michael Starshak

**APPROVAL OF AGENDA**

*Motion/second (Abendroth/Reabe)* to approve the agenda. Motion carried.

**MINUTES**

*Motion/second (Baranowski/Sponholtz)* to accept the minutes of February 2, 2015 and March 26, 2015. Motion carried.

**CORRESPONDENCE** – None

**PUBLIC COMMENT** – None

**APPEARANCE**

**LOCAL FOOD PROMOTIONS PROGRAM – JAY DAMPIER & MICHAEL STARSHAK**

Michael Starshak appeared to explain a funding availability for local food promotions and that he is working with UWEX to create the Wisconsin Hickory Association. Two funding sources are Local Food Promotions Program, LFPP which is a matching grant and Farm Market Promotion Program, FMPP which is not a matching grant. Linda Ruggeri explained research and promotions that the GLCVB is looking at to promote local food sources. Discussion was held on the roles needed for agricultural promotions and how to move small farmer programs forward, such as farmer's markets.

**GLCVB REPORT**

Linda Ruggeri, appeared to discuss the process on the creative marketing and strategic design. They have requested a grant from department of revenue. If the grant is not given they are hoping GLCEDC will provide \$12,000 for the marketing research. Over 35% to 40% is received for the return on investment through the marketing research. Over \$34 million was spent in GLC in 2012. Discussion was held on research and how the research is obtained and how to develop partnerships to accomplish the goal.

**REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION**

The Rural Summit will be on April 23<sup>rd</sup>. Bostelmann sent in the \$1,000 sponsorship for the summit . The sponsorship comes with 3 registrations. Discussion held. Reabe will attend, Sponholtz can only attend in the morning and Sommers can only attend in the afternoon. Baranowski will notify Bostelmann if he can attend or not and Neubauer will be contacted. Bostelmann will send in the registrations.

**TREASURER’S REPORT**

Balance as of August 31, 2014:

Housing Grant: \$26641.84

EDC Checkbook: \$ 13874.68

*Motion/second(Field/Baranowski )* to accept the Treasurer’s Report. Motion carried.

**VOUCHERS**

Total vouchers were presented \$22,500.

*Motion/second(Baranowski/Abendroth)* to approve the vouchers. Motion carried.

**COMMITTEE DISCUSSION**

**Future Meeting Dates: May 8<sup>th</sup> or 15<sup>th</sup> at 8:30 depending on a potential conflict with the TREDC board meeting date.**

**Future Agenda Items for action & discussion:**

**ADJOURNMENT**

*Motion/second (Field/Baranowski)* to adjourn 9:45 a.m. Motion carried.

Submitted by

Marge Bostelmann, Secretary