

ECONOMIC DEVELOPMENT CORPORATION
March 4, 2011

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Phil Baranowski, at 8:35 AM on Friday, March 4, 2011, Green Lake County Boardroom, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Marge Bostelmann Mary Lou Neubauer
 Roger Field Sue McConnell Terry Williamson
 Ken Werth

Absent: Art Egbert and Scott Sommers

Also present: Bill Wheeler, TREDC, Jason Kauffeld, UWEX

APPROVAL OF AGENDA

Motion/second(Neubauer/Field) to approve the agenda. Motion carried.

MINUTES

Motion/second(Field/McConnell) to accept the minutes of January 14, 2011. Motion carried.

CORRESPONDENCE

Letter was presented from Tri-County Tourism Alliance thanking the three UWEX agents for their work with the organization.

PUBLIC COMMENT – None

APPEARANCES

Bill Wheeler, TREDC – MEC acquisition of the Cummins Building in Wautoma: Wheeler explained how he was contacted by the President of MEC about the Cummins building and then a job fair showed the very qualified employees available to work for the company. Wheeler worked with the City in a very positive way to attract the business to the community. Many potential employees were from the area.

REPORT ON TRI-COUNTY EDC

Wheeler reported that he and other EDC directors met with Paul Jadin, Secretary, State Department of Commerce to discuss recommendation for economic development. Wheeler stated that GLC entrepreneurs have had 2-3 business plan submitted for the NEW North contest. TREDC is doing a private business fundraising effort to the 3 county businesses to support EDC. Discussion was held on availability of bank loans for businesses. Tri-County Tourism Alliance would like to come under TREDC so they are under the 501(C)(3) status so they can apply for grants. Discussion was held on how the UWEX resource educators from the counties help with EDC. Wheeler updated the Board on the grant application for the best use for the Green Lake County downtown building site.

HOUSING GRANT REPORT No Update

TREASURER'S REPRT

Account Balances as of December 31, 2010

EDC account: \$13,833.48

Housing RLF: \$38,581.50

Housing EAP working account: \$4,663.66

Motion/second(Field/McConnell) to accept the treasurer's report. Motion carried.

UWEX AGENT REPORT

Kauffeld explained how grant applicants are being told to collaborate with others to be able to write a success grant.

Kauffeld explained that it is time to review the 3 year strategic plan. Field suggested that some sections of the plan may be reviewed every 10 year and other sections need to be updated more often. Kauffeld suggested that the plan be modified so that only one section is reviewed every 3 years with the overall document mostly remain in tact. The Board will review the plan for discussion at the next meeting.

Kauffeld is very happy that Berlin has joined the GLCVB and TCTA. Berlin's Community Team meets monthly and is very beneficial for businesses and community. Kauffeld discussed promoting green environment using the Justice Center as an example. The Tri-County Leadership Initiative project is to look at all the graduates and have an alumni group and see how the leadership initiative has help the alumni and what they see as additional topics that would help future classes. Kauffeld presented information on the SBIR spring conference. Kauffeld will be speaking in Stevens Point on Global trends and the economy.

VOUCHERS None

SELECT BUSINESSES TO VISIT NEXT MONTH

Discussion on touring the downtown retail shops in the 4 cities starting in April or May.

COMMITTEE DISCUSSION

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: April 1, 2011

Future Agenda Items: Strategic Planning (1 hour) State Budget update/discussion.

ADJOURNMENT

Motion/second(Neubauer/Williamson) to adjourn at 9:45 am. Motion carried.

Submitted by

Marge Bostelmann
Secretary