

ECONOMIC DEVELOPMENT CORPORATION
June 6, 2008

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Phil Baranowski, at 8:30 am on Friday June 6, 2008, at the Green Lake County Courthouse, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Roger Field Marge Bostelmann
 Mary Lou Neubauer Art Egbert Dan Priske

Absent: Terry Williamson, Ken Werth, Scott Sommers
Also present: Bill Wheeler, Jason Kauffeld and Tim Martin

MINUTES

Motion/second (Field/Priske) to accept the minutes of May 8, 2008 regular meeting and the May 8th annual meeting. Motion carried.

PUBLIC COMMENT None

APPEARANCES

Ellen Koeppen, Director of Green Lake Area Chamber of Commerce, introduced herself. Ellen plans to keep an open door policy at the Chamber just like Dusty did. The Chamber and the EDC would like to continue the close working relationship they have had in the past.

REPORT ON TRI-COUNTY EDC

The TREDC did not meet last month and several of the members attended that GLCEDC annual meeting. They will be meeting next week. The sign committee has developed a design and about 11 signs will be placed in the TREDC region. The signs will be 4' x 8'. The Marquette County Board met and approved the consolidation of the RLF. The RLFs will be transferred over the next several months.

Recommendation of Membership for TREDC: Wheeler stated that the current Board has 6 members, two from each County EDC. The goal is to increase the board to 12 members. The Marquette County board wants to have only Marquette EDC members from their board as TREDC members. Discussion was held on the type of individual that would work well on the team. Names mentioned were, Tom Jenson, Henri Conti. Orlo Bierman, Tim Martin. The list of individuals who have taken the leadership class will be reviewed as possible candidates.

Field asked Wheeler if there will be much happening in the TREDC area in the next 18 months based on the economy. Wheeler stated that based on the activity over the last few months he does see increased activities and economic growth.

REPORT ON THE GREEN LAKE COUNTRY VISITORS BUREAU

Field stated that the Communities of Green Lake office has moved to the City of Princeton across from Piggy Wiggly. Keith Van Buren is president. Field stated that he is not a voting member. Bostelmann stated that she stated that the EDC wanted representation on the

Board. It was her understanding that the member from the EDC would be a voting member.

CORRESPONDENCE None

TREASURER'S REPORT

The Treasurer's report was presented. Discussion was held.

Motion/second(Egbert/Neubauer) to accept the Treasurer's report. Motion carried.

EAST CENTRAL WISCONSIN ECONOMIC DEVELOPMENT DISTRICT – LOCAL ECONOMIC DEVELOPMENT PROJECTS.

Wheeler has talked with East Central and will follow up with them on the potential federal Economic Development Agency funds.

VOUCHERS None

DISCUSSION WITH JASON KAUFFELD, UWEX CRD, REGARDING FUTURE EDC IDEAS FOR GREEN LAKE COUNTY

Jason stated that he has researched information on web advertising. He also looked on the web and did several searches and found that Green Lake did not pop up readily. The County has to look at the unique events in the County and advertise them to local, national and international markets. Discussion was held on what Green Lake County has to promote and how to promote it.

The Tri-County Leadership needs to continue. Jason wants to see stronger leadership training in the tri-county area. He sees great potential and attractions here in the County. Discussion on "who would benefit by attending the leadership class and who do we look for to be a sponsor?" Members are asked to present potential names and sponsors for the 2008-09 leadership training.

Discussion was held on updating the EDC strategic plan.

SELECT BUSINESSES TO VISIT NEXT MONTH

Motion/second(Egbert/Priske) to delay any visits for next month. Motion carried.

CLOSED SESSION

Motion/second(Field/Egbert) to move into closed session per ss.19.85 (I) to discuss matters relating to a delinquent loan and new loan application. Roll call vote, 6 ayes, 0 nays, motion carried

RESUME OPEN SESSION

Motion/second(Field/Egbert) to resume open session. Roll call vote, 6 ayes, 0 nays, motion carried.

COMMITTEE DISCUSSION

Neubauer stated that Wheeler made her aware of the Rural Wisconsin Partners and she submitted a program developed by the Berlin housing task force. Berlin was one of three communities awarded the Wisconsin's Top Rural Development Initiative in Wisconsin.

FINDINGS OF CLOSED SESSION

Corporation Counsel will be requested to proceed with what ever is necessary to protect the interest of the EDC as it relates to a customer bankruptcy.

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: July 3, 2008 at 8:30 to 11:30, Strategic Planning update, Tri-County Leadership Initiative students and sponsors, and Promotion of the County and area through the web.

ADJOURNMENT

Motion/second(Neubauer/Egbert) to adjourn at 10:00 a.m. Motion carried.

Submitted by



Marge Bostelmann
Secretary