

NOVEMBER 10, 2009

The meeting of the Green Lake County Ag, Extension Education and Fair Committee was called to order by Chairperson McConnell at 8:30 a.m., on Tuesday, November 10, 2009, with certification of the Open Meeting Notice, Roll Call and Pledge of Allegiance.

COMMITTEE MEMBERS PRESENT

S. McConnell, M. Schweder, M. Stoddard, T. Traxler and W. Williams

EDUCATORS/STAFF PRESENT

J. Kauffeld, A. Kavanaugh, D. Slark, M. Spaulding and K. Zills

GUESTS PRESENT

Keith VanderVelde, Marquette County Agriculture Agent, was present during the Agriculture Agent Position agenda item. Tom Schmitz, UW-Extension Central District Director, was present via teleconference during the Agriculture Agent Position agenda item.

LIBRARY SERVICES REPRESENTATIVE(S) PRESENT

L. DeNell

AGENDA

Motion/second (Traxler/Schweder) to approve the Agenda. Motion carried.

MINUTES

Two corrections were noted for the October 13, 2009 minutes. The September 8, 2009 minutes were approved after a second by M. Schweder. The motion to vote immediately on the matter of proposed alcohol sales should read "motion carried" following the motion and second.

Motion/second (Schweder/Traxler) to approve the October 13, 2009 minutes with the above corrections. Motion carried.

LIBRARY SERVICES REPORT

Written report on file. DeNell noted that an exhibit on Salvador Dali was upcoming at the Markesan Library. The Kingston Library had a very successful fundraiser. Proceeds will be used to replace bookshelves.

PUBLIC APPEARANCES/COMMENTS

None

CORRESPONDENCE

A thank you note from Andrew Docter was read, thanking the committee for sponsoring his fair photography award. Zills pointed out that the Oshkosh Northwestern newspaper had run the Fair Endowment news release she had submitted. Zills informed the committee that the Wisconsin Association of Fairs was soliciting donations from counties for hospitality rooms at their January, 2010 convention. McConnell requested that this item be added to the December agenda.



Fair Committee Discussion – 2009 Fair

2009 10% REVENUE UPDATE

Zills referred the committee to their written reports. 10% revenue collected from vendors was down 13.4% from 2008. Very bad weather on Friday is assumed to be the biggest reason. It was noted that pizza sales were down significantly. Zills will seek a different pizza vendor for the upcoming fair. Also contributing to the decrease was the absence of any 10% funds collected from the ATV races, do to bad weather and lack of attendance at the track on Friday evening. Zills asked the committee to consider what they would like to do in the future regarding the ATV races. The organizers could not afford to reimburse all of the insurance money fronted by the fair entertainment budget this year. This issue will be revisited in the future.

2010 FAIR ENTERTAINMENT CONTRACTS

Motion/second (Schweder/McConnell) to approve and sign entertainment contracts as presented. Motion carried.

GREEN LAKE COUNTY FAIR ENDOWMENT BROCHURE

Zills asked the committee for approval of the Green Lake County Fair Endowment brochure she created. Discussion followed regarding the best time to mail the brochures, and whom they should be mailed to. It is a concern that too much solicitation can lead to confusion and burnout for potential donors. For this reason, the brochures will not be mailed close to any other fair solicitation materials such as those for the CIP fund and Fairbook advertisement requests. At this time, brochures

could be placed in area libraries and estate planning businesses. Kauffeld will work on obtaining a list of such establishments.

Kavanaugh noted that minors pictured in the brochure would need a photo release on file and permission from a guardian before the brochures could be distributed. Kavanaugh will check whether this information is currently on file.

Motion/second (Schweder/Stoddard) to approve the Green Lake County Fair Endowment brochure, with the stipulation that permission from guardians is on file to print pictures of minors. Motion carried.

COMMUNITY INVOLVEMENT PROGRAM (CIP) BROCHURE

Zills asked the committee for approval of the 2010 CIP brochure.

Motion/second (Traxler/Williams) to approve the 2010 Green Lake County Fair CIP brochure.

COUNTY BOARD REPORT

Zills referred the committee to the Fair County Board report which is to be presented at the next County Board meeting. A correction was noted at the end of the report. Traxler will present the report at the County Board meeting with noted correction.

BREAK

9:21 a.m. – Meeting reconvened at 9:32 a.m.

UW-Extension Committee Discussion

EDUCATOR REPORTS

Written reports are on file for the Educators.

Spaulding: Spaulding reported that a StrongWomen class will be held starting in January at the Berlin School District. Spaulding will be reimbursed for mileage. Green Lake County Sherriff Podoll was been quoted in the newspaper as saying that UW-Extension would provide programming at the new jail facility. After researching this idea, Spaulding learned that most evidence based curricula for inmates are 12-16 weeks in length. Spaulding asked the committee to think about how this intensive programming would affect her other programming, and to advise her on how she should proceed. Discussion followed. This issue will be revisited as an agenda item at the next meeting. Spaulding attended the eXtension National Conference in St. Louis and will defend her tenure portfolio this month.

Kauffeld: The Tri County Leadership Initiative (TCLI) will wrap up classroom sessions this month. Kauffeld noted that TCLI has taken the majority of his time as of late. He continues to facilitate the Sustainability Team, and continues to pursue

grants in the area of energy conservation. Kauffeld has been asked to be a co-leader for the UWEX Leadership Team, a position he thinks he will accept. Ongoing programming includes hosting several Wislines.

Slark: Slark reported that 4-H is interested in participating in a community garden being planned on the Bloch's Farm grounds as a community service project. Cloverbud Day was held in October with excellent attendance. Slark is planning for upcoming officer and adult leader training, as well as a resume workshop for 4-H members applying for older youth awards. The 4-H Ambassadors are planning promotional visits to third grade classrooms in the area.

Motion/second (Traxler/Schweder) to approve out of county days for the educators: Slark (3), Kauffeld (7.5), and Spaulding (1). Motion carried.

AGRICULTURE AGENT POSITION

McConnell informed the committee that Carla Hargrave, Agriculture Agent, will resign her position effective November 11, 2009. Tom Schmitz, Central District Director for UW-Extension, joined the meeting via phone. Keith VanderVelde, Marquette County Agriculture Agent, presented a short slideshow which reviewed what the Seven County Ag Specialization Team is, and what areas the team felt were important for a new Agriculture Agent to be knowledgeable in. Because Green Lake County has heavy crop production, the team felt that an ideal new Agent would have knowledge in crops, as well as fresh market vegetable production, which is a rising trend in the area.

Stoddard left the meeting at 10:30 a.m.

Schmitz suggested a community visioning session, which would involve himself, Slark, the UWEX Agriculture Program Office, and community representatives involved in agriculture if the committee felt it necessary to proceed with filling the Agriculture Agent position.

Motion/second (Traxler/Williams) to approve refilling the Agriculture Agent position. A roll call vote was taken: McConnell: yes; Traxler: yes; Schweder: yes; Williams: yes. Motion carried.

The request to fill the position will be forwarded to the Personnel Committee. Schmitz will be in contact with Slark regarding setting up a visioning session, and to keep him informed on the UWEX end of the hiring process. It is hoped that the position will be posted in January, 2010.

Spaulding left the meeting at 11:50 a.m.

PARENTING PROGRAMMING PURCHASE

Kavanaugh informed the committee that Spaulding wished to purchase the *Children in the Middle* curriculum for divorcing families from the Center for Divorce Education. The package would cost \$290 and include twenty copies of each of two

DVDs. The curriculum would be used in Spaulding's parenting education programming.

Motion/second (Traxler/McConnell) to approve the purchase of Children in the Middle. Motion carried.

COMMITTEE DISCUSSION – REPORT OF LAST MONTH'S COMMITTEE MEETING – INCLUDING Q & A

- a. Property & Insurance Committee – None
- b. Personnel Committee – Schweder reported that the committee has been working on employee contracts and in contact with the unions, as well as discussing employee health insurance.
- c. Finance Committee – McConnell reported that the 2010 budget will be up for approval at the next meeting.

VOUCHERS – AGRICULTURE/EXTENSION EDUCATION & FAIR

Motion/second (Traxler/Schweder) to sign vouchers. Motion carried.

NEXT REGULAR MEETING DATE

The next regular meeting is scheduled for Tuesday, December 8, 2009 at 8:30 a.m. in the Courthouse Demonstration Room.

ADJOURNMENT

Motion/second (McConnell/Schweder) to adjourn. Motion carried. The meeting was adjourned at 11:20 a.m.

Respectfully Submitted,

Allison Kavanaugh
Program Specialist