

ECONOMIC DEVELOPMENT CORPORATION
August 5, 2011

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Roger Field, at 8:30 AM on Friday, August 5, 2011, Green Lake County Government Center, Conference Room #1106, 571 County Board A, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Marge Bostelmann Mary Lou Neubauer
 Roger Field Art Egbert Ken Werth
 Scott Sommers Margaret Whirry

Absent: Terry Williamson

Also present: Jason Kauffeld, UWEX, Lauree Renaud and Barry Rogers from Green Lake Greenways

Roger Field introduced Margaret Whirry who explained her background.

APPROVAL OF AGENDA

Motion/second(Baranowski/Egbert) to approve the agenda. Motion carried.

MINUTES

Motion/second(Egbert/Baranowski) to accept the minutes of May 6, 2011. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT – None

APPEARANCES

Lauree Renaud and Barry Rogers addressed the Board regarding the impact that bicycling has on tourism. Renaud explained that Green Lake Greenways is trying to promote bike trails in the Tri-County area. A proposed bike map was presented. The cost for printing 2000 maps is \$2400. Funds have been raised for the map but they are still short approximately \$700. Field explained that the county departments are being asked to reduce budgets by 3% and there is no budget available for funding the maps. He stated that members will look for private contributions to help offset the shortfall.

REPORT ON TRI-COUNTY ECONOMIC DEVELOPMENT CORPORATION

The Annual Summit will be on held on October 12th at the Green Lake Conference Center. The Summit will begin with a full buffet breakfast with the program focusing on manufacturing.

HOUSING GRANT REPORT

The County was not selected for a new grant. The RLF program continues to help those who are on the waiting list.

TREASURER'S REPRT

Account Balances as of July 29, 2011

EDC account: \$13,825.26

Housing RLF: \$60,583.73

Motion/second(Egbert/Neubauer) to accept the treasurer's report. Motion carried.

2012 Budget

Bostelmann presented the budget and explained that the County has budget \$30,000 for TREDC since it began and has used \$10,000 from a carryover account for the remaining \$10,000 to make up the \$40,000 obligation the county has to fund TREDC. She also stated that based on current conditions, all departments are being asked to cut the budget by 3%. Discussion was held on how and when TREDC can become self-sufficient.

Motion/Second(Egbert/Baranowski) to approve the 2012 budget request at \$38,500 explaining to the Finance Committee that unexpended funds from 2011 will be asked to be carried over and the 2012 Brochure and Advertising-Marketing line item be applied to the TREDC contribution and the Committee understand that the County commitment has been \$40,000 for the TREDC contribution and that \$10,000 from the carryover funds has been used to meet the County obligation. Motion carried.

UWEX AGENT REPORT

Kauffeld has been working with the City of Princeton on a focus group for a Downtown Redevelopment project.

He presented information on two conferences:

October 26,&October 27, 2011, the Federal Reserve Bank of Chicago, CAP Services, Inc., Community Bankers of Wisconsin, U.S. Department of Agriculture Rural Development, U.S. Small Business Administration and the Wisconsin Housing and Economic Development Authority will co-sponsor a conference entitled "Economic Development in Rural Wisconsin: Developing a 21st Century Response to Compete in Today's Global Marketplace."

What Works! 2011 Conference

The Future of Entrepreneurship and Community Development

September 18-20, Philadelphia, PA

Kauffeld stated that UWEX has funds for Agents to attend the conference in Philadelphia. He will only apply for the funding if the Board believes this is a worthwhile Conference for him to attend. Discussion was held on the benefit to Green Lake County.

Motion/Second(Sommers/Egbert) to encourage Kauffeld apply for the UWEX funding to attend the Conference in Philadelphia. Motion carried

VOUCHERS – None

FINANCIAL SUPPORT FOR TCLI

Kauffeld explained that the next session of the Tri-County Leadership Initiative will begin in

October. In the past the EDC has sponsored one student.

Motion/Second(Baranowski/Egbert) to sponsor one student at \$400. Motion carried.

STRATEGIC PLANNING

Kauffeld requested the members look at pages 10 and 22 for discussion at the next meeting.

Kauffeld, Neubauer, Bostelmann and Egbert will work on redacting and updating the plan and report back to the next meeting.

REVIEW BY LAWS OF CORPROATION

The By-Law review needs to be considered in conjunction with the Strategic Plan. Both will be discussed at the next meeting.

STATE BUDGET UPDATE/DISCUSSION

The state budget has been passed. Bostelmann explained how the state budget and budget repair bill will impact the county since the county union contract will not end until December of 2012.

COMMITTEE DISCUSSION

Discussion was held in promoting Green Lake County business through TREDC.

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: September 9th at 8:30 am

Future Agenda Items: Strategic Planning & By Laws; 2012 TREDC Budget.

ADJOURNMENT

Motion/second(Egbert/Sommers) to adjourn at 10:50 am. Motion carried.

Submitted by

Marge Bostelmann
Secretary